



## ANNIE MURPHY PAUL

### Brilliant: The New Science of Smart

*New research on learning that can help us all expand our intelligence*

**Tuesday, October 15 at 7 PM** – Mercer Island High School PAC – 9100 SE 42<sup>nd</sup> St  
*For parents of kids of all ages; students in grades 8-12 welcome*

**Can we become smarter learners?** Two decades of research in cognitive science, psychology, and neuroscience has produced a surprising answer: **YES**, we can!

*Brilliant: The New Science of Smart*, the forthcoming book by acclaimed science writer Annie Murphy Paul, presents compelling evidence from the latest research on learning and why traditional study advice may actually be ineffectual and counterproductive! Using persuasive examples from real-life schools and workplaces, *Brilliant* illustrates that intelligence is a renewable resource – one that we all have the power to expand.

Join Parent Edge as we welcome Annie Murphy Paul and learn how anyone can become a more engaged and efficient student, and gain research-driven strategies and proven techniques to:

- Boost motivation
- Stimulate curiosity
- Build persistence
- Make anything interesting
- Reduce test anxiety

**No charge for MI PTA Members; \$10 at the door for non-MI PTA Members**



Annie Murphy Paul is a book author, magazine journalist, consultant and speaker who helps people understand how we learn and how we can do it better. A contributing writer for *Time* magazine, she writes a weekly column about learning for Time.com, and also blogs about learning at CNN.com, Forbes.com, MindShift.com, PsychologyToday.com and HuffingtonPost.com. She contributes to *The New York Times Magazine*, *The New York Times Book Review*, *Slate*, and *O, The Oprah Magazine*, among many other publications. She is the author of *The Cult of Personality*, a cultural history and scientific critique of *personality tests*, and of *Origins*, a book about the science of prenatal influences. She is now at work on *Brilliant: The New Science of Smart*, to be published by Crown in 2014.

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