



Mercer Island Parent Education

Bringing Ideas & Insights to Empower Parents, Students, Teachers & Staff



HOWARD BEHAR

Passion and Life Purpose

A Conversation with Teens and Parents with the former Starbucks President

Thursday, February 13 at 7 PM – Mercer Island High School PAC – 9100 SE 42nd St

For parents with kids of all ages, and teens in grades 8-12

Parents and teens – please join Howard Behar, former president of Starbucks Coffee Company and author of “It’s Not About The Coffee,” for an inspirational and refreshing talk about leadership, passion and life purpose. Drawing from personal experience, Mr. Behar will share anecdotes about the leadership decisions that went on to make Starbucks the multi-billion dollar, international success that it is today.

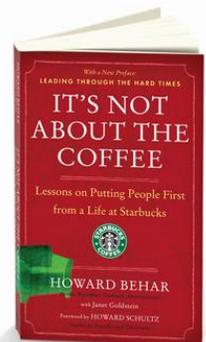
By focusing on leadership practices and the development of successful skill sets such as the importance of building trust, telling hard truths and thinking independently, Mr. Behar will energize and motivate young people to begin building their foundation for success, and guide parents to support them in realizing their dreams.

Join Parent Edge as we welcome Howard Behar for a personal conversation that is sure to inspire us all!

No charge for MI PTA Members; \$10 at the door for non-MI PTA Members



Howard Behar is the former president of Starbucks Coffee Company North America and Starbucks Coffee International. He joined Starbucks in 1989 when the company had just begun to venture outside the Northwest region. Initially serving as vice president of sales and operations, he grew the retail business from 28 stores to more than 400 stores by the time he was named president of Starbucks Coffee International in 1995. Under Behar’s leadership, Starbucks opened its first location in Tokyo in 1996. Following this historic opening, over the next three years he introduced the Starbucks brand across Asia and the United Kingdom. After a two-year hiatus, he returned to Starbucks as President of Starbucks North America until his retirement in January 2003. He was a director of the Company from 1996 to 2008.



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